

UNITED IN A MISSION



PRODUCT GUIDE

TO PROTECT INFORMATION

APRIL 11-17, 2010
HEALTH INFORMATION PRIVACY AND SECURITY WEEK



Health Information Privacy and Security Week

April 11–17, 2010

UNITED IN A MISSION TO PROTECT INFORMATION™

Health information is vital to the delivery of care, and so is keeping it secure. Health information management (HIM) and technology professionals work diligently throughout the year to ensure valuable information is only available to those who need it and no one else. It's more than a commitment. It's a mission, and it's essential to maintaining the trust of the people and communities we serve.

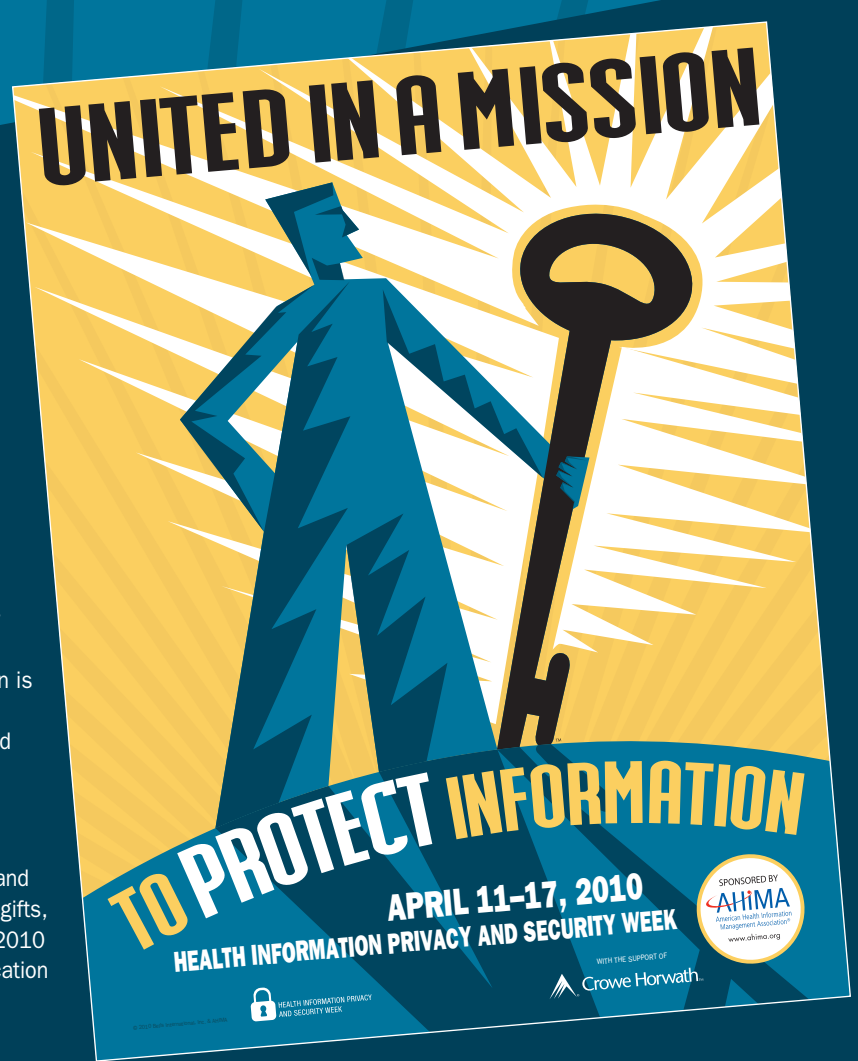
It's also a cause we celebrate and reconfirm each year during Health Information Privacy and Security Week.

"United in a Mission to Protect Information" is the selected theme for the 2010 celebration. The message will be on prominent display April 11 through 17, 2010, as we reassure the public their information is in safe, reliable hands. Equally important, this week is a time to recognize and reward the hard work and tireless commitment of valued staff members who help you keep health information private and protected throughout the year.

The theme is depicted on the Health Information Privacy and Security Week logo. Please join us in recognizing our dedicated professionals and renewing the confidence of our communities. The logo is available on gifts, awards, promotions, and recognition items specially selected for the 2010 event, and each item helps spread this important message of rededication and pride.

For a complete planning kit containing materials emphasizing the profession's commitment to protecting information, go to www.ahima.org/hipsweek.

To order products or learn more about Health Information Privacy and Security Week 2010, go to www.imprintmall.com/ahima, or call (866) 90-AHIMA [(866) 902-4462].



Posters

Memorable, 11" x 14" posters display a full-color version of the event logo. No personalization.
#383001 1+ \$4 ea.



WITH THE SUPPORT OF



About the American Health Information Management Association: AHIMA is the premier association of health information management (HIM) professionals. AHIMA's 56,000 members are dedicated to the effective management of personal health information needed to deliver quality healthcare to the public. Founded in 1928 to improve the quality of medical records, AHIMA is committed to advancing the HIM profession in an increasingly electronic and global environment through leadership in advocacy, education, certification, and lifelong learning. For information about the Association, visit www.ahima.org.

About Crowe Horwath: Ensuring the privacy, confidentiality, and security of protected health information can be a daunting task for healthcare covered entities and their business associates. At Crowe Horwath LLP we believe that implementing holistic security and privacy programs should go beyond the minimum HIPAA/HITECH requirements and create a competitive advantage for the company.



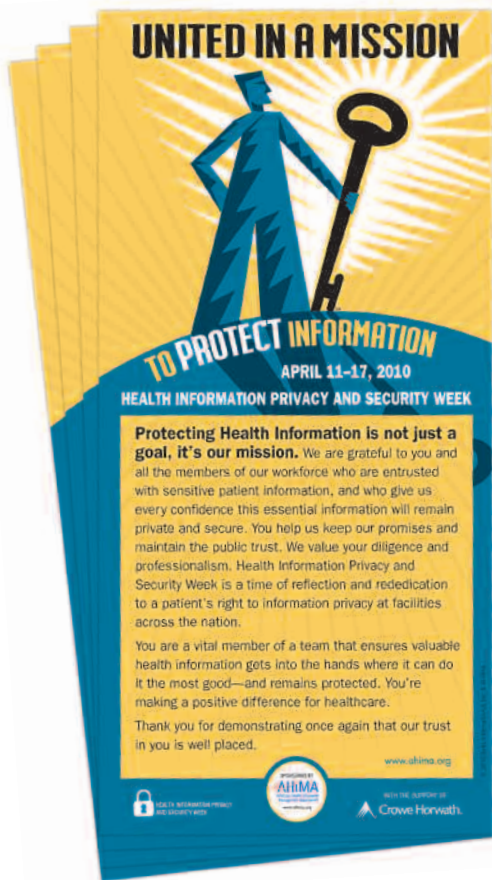
Buttons

Square, 2" buttons display a full-color event logo. No personalization.
#383002 Pkgs. of 25 \$14 per pkg.



Tent Cards

These 3 1/2" x 5" cards can be placed on a table or counter to keep your message in view. Each card displays a full-color event logo. No personalization.
 #383003 Pkgs. of 10 \$9 per pkg.



Paycheck Stuffers

Full-color, 3 1/4" x 6 3/4" paycheck stuffers feature a message of appreciation for your employees. Stuffers are designed to fit easily into a pay envelope and each stuffer displays the event graphic. No personalization.
 #383004 Pkgs. of 50 \$15 per pkg.

White T-Shirts

White, 100 percent cotton T-shirts have a quality look and feel.

Stock
 Color: White T-shirts display a full-color event logo.
 (Sizes: M-XXL)

#383005M	1+	\$10.50 ea.
#383005L	1+	\$10.50 ea.
#383005XL	1+	\$10.50 ea.
#383005XXL	1+	\$12.50 ea.

Personalized
 (Minimum Order: 36, Sizes: S-XXL)
 White T-shirts display a full-color event logo and an optional imprint of your facility name.

#383005P	36-71	\$10.25 ea.
	72+	\$8.25 ea.

(Add \$2 for XXL)
 Personalization Set-up \$50



Mix and Match T-Shirts

Classic T-shirts are 100 percent cotton for premium comfort and style. Each T-shirt displays a one-color event logo and an optional imprint of your facility name. Choose black, heather gray, yellow, orange, red, purple, navy, royal, maroon, or forest green T-shirts. Shirt colors can be assorted to meet minimum requirements.

(Minimum Order: 12, Sizes: M-XXL)

#383006	12-35	\$13.99 ea.
	36-71	\$11.25 ea.
	72+	\$8.99 ea.

(Add \$2 for XXL)
 Personalization Set-up \$40



Shop online at
imprintmall.com/AHIMA
or call toll-free
(866) 90-AHIMA or (866) 902-4462



Sticky Notes

Helpful, 3" x 4" notepads feature 25 self-adhesive sheets.

Stock

Color: Notepads display a full-color event logo.
#383007 Pkgs. of 10 \$6 per pkg.

Personalized (Minimum Order: 500)

Notepads display a full-color event logo and an optional imprint of your facility name. Must be ordered in increments of 500.

#383007P 500-999 55¢ ea.
1,000+ 50¢ ea.

Personalization Set-up \$35



Travel-Size Hand Sanitizers

These .5 fluid oz. bottles of hand sanitizer makes it easy to fight germs anywhere, anytime!

Stock

Color: Bottles display a blue and white event logo
#383008 Pkgs. of 5 \$8 per pkg.

Personalized (Minimum Order: 100)

Bottles display a one-color event logo and an optional imprint of your facility name on your choice of the following label colors: black, blue, royal blue, red, green, yellow, orange, purple, metallic silver, or metallic gold.

#383008P 100+ \$1.50 ea.

Personalization Set-up \$45



Retractable Badge Holders

Distinctive, 4 1/4" x 3 1/4" x 5/16" badge holders have a square display window and a 30" retractable-cord. The bulldog clip attaches to an ID badge for quick and easy scanning.

Stock

Color: Blue badge holders display a full-color event logo.

#383009 Pkgs. of 10 \$20 per pkg.

Personalized (Minimum Order: 50)

Badge holders display a full-color event logo and an optional imprint of your facility name. Choose smoky black, blue, green, clear, orange, yellow, or purple badge holders.

#383009P 50-99 \$1.89 ea.

100+ \$1.79 ea.

Personalization Set-up \$55



Flip Mirrors

Folding, easel-style lid snaps closed to keep your mirror clean and scuff-free.

Stock

Color: Translucent blue cases display a white event logo.

#383010 Pkgs. of 5 \$6 per pkg.

Personalized (Minimum Order: 250)

Mirrors display a one-color event logo and an optional imprint of your facility name. Choose translucent blue, green, red, purple, pink, or white.

#383010P 250+ \$1.09 ea.

Personalization Set-up \$45

Lollipops

Tasty, 1 1/4" lollipops display a one-color event logo and an optional white imprint of your facility name. Lollipop flavors: cherry, grape, blueberry, lemon-lime, orange, or build your own assortment. (Minimum Order: 500)

#383011 500-999 39¢ ea.

1,000+ 35¢ ea.

Personalization Set-up \$50





Zippered Totes

Stylish, 18 1/2" x 13" x 5 1/2" totes have a zippered main compartment, a front slip pocket, two elastic pen or USB flash drive slots, a plastic D-ring for keys on the front and double 29" handles.

Stock

Color: Black and tan totes have royal blue trim and display a one-color event logo.

#383012 1+ \$5.25 ea.

Personalized (Minimum Order: 50)

Totes display a one-color event logo and an optional imprint of your facility name. Choose black and tan with blue, green, or red trim.

#383012P 50+ \$4.99 ea.

Personalization Set-up \$45

Business Bags

Versatile, 15" x 12" x 4" polycanvas and ripstop bags have a zippered main compartment, zippered front pocket, mesh water bottle pocket, business card/cell phone holder, multi-media pocket, two pen loops, carrying handles, and an adjustable shoulder strap.

Stock

Color: Steel blue bags display a black event logo.

#383013 1+ \$11.50 ea.

Personalized (Minimum Order: 50)

Bags display a one-color event logo and an optional imprint of your facility name. Choose steel blue, apple green, or black bags.

#383013P 50-149 \$10.95 ea.

150+ \$10.50 ea.

Personalization Set-up \$55

Swoosh Lunch Coolers

Insulated, 8 3/8" x 10 1/2" x 3 3/4" polyester coolers have food-safe, leak-resistant PEVA backing, a zippered main compartment, and a mesh water bottle pocket on the side.

Stock

Black coolers feature royal blue accents and display a white event logo.

#383014 1+ \$6.50 ea.

Personalized (Minimum Order: 96)

Coolers display a one-color event logo and an optional imprint of your facility name. Choose royal blue, red, lime green, or charcoal accents.

#383014P 96+ \$5.99 ea.

Personalization Set-up \$55



Color-Changing Stadium Cups

Remarkable 17 oz. cups change to a new color when you add an ice-cold beverage.

Stock

Color: Frosted-to-blue cups display a black event logo.

#383015 Sets of 25 \$28 per set

Personalized (Minimum Order: 250)

Cups display a one-color event logo and an optional imprint of your facility name. Choose frosted-to-blue, frosted-to-orange, frosted-to-red, frosted-to-purple, or frosted-to-green.

#383015P 250+ \$1.09 ea.

Personalization Set-up \$45



Gel Magnets

These 3 1/2" x 1/2" magnetic personalities hold notes and memos to metal surfaces.

Stock

Color: Blue magnets display a white event logo.

#383016 1+ \$4.25 ea.

Personalized (Minimum Order: 150)

Magnets display a one-color event logo or an optional imprint of your facility name.

#383016P 150+ \$4.19 ea.

Personalization Set-up \$50

Call toll-free

(866) 90-AHIMA

or (866) 902-4462

Spinner Smiley Pens

Unique click-action pens feature a spinning happy-face head on the plunger. Black ink.

Stock

Color: Blue pens display a white event logo.
#383017 Pkgs. of 5 \$6 per pkg.

Personalized (Minimum Order: 250)

Blue pens display a one-color event logo and an optional imprint of your facility name.

#383017P 250+ 99¢ ea.
Personalization Set-up \$45



Polka-Dot Padfolios

Contemporary, 10" x 13" non-woven padfolios include a 30-page, lined 8 1/2" x 11" writing pad, interior organizer pocket, elastic pen loop (pens sold separately), and ID holder.

Stock

Color: Royal blue padfolios display a white event logo.
#383020 1+ \$7 ea.

Personalized (Minimum Order: 50)

Padfolios display a one-color event logo and an optional imprint of your facility name. Choose royal blue, lime green, red, or purple padfolios.

#383020P 50+ \$6.75 ea.
Personalization Set-up \$45

Aluminum Water Bottles

Sturdy, 24 oz. water bottles have a leak-resistant cap with a flip-open straw, and a wide-mouth opening to accommodate ice.

Stock

Color: Blue water bottles display a white event logo.
#383021 1+ \$6 ea.

Personalized (Minimum Order: 72)

Bottles display a one-color event logo on one side and an optional imprint of your facility on the opposite side. Choose white, green, blue, red, or silver bottles.

#383021P 72+ \$5.75 ea.
Personalization Set-up \$50



Comfort Grip Ballpoint Pens

Retractable pens have chrome accents, a comfort gripper, and black ink.

Stock

Color: Metallic blue pens display a white event logo.

#383018 Pkgs. of 5 \$5.50 per pkg.
Personalized (Minimum Order: 250)

Pens display a one-color event logo and an optional imprint of your facility name. Choose metallic blue, silver, green, purple, light green, red, or black.

#383018P 250+ 99¢ ea.
Personalization Set-up \$45



Dual-Ink Ballpoint Pens

Sleek, retractable pens include red and black ink.

Stock

Color: Pens feature a black barrel with contrasting blue accents and display a white event logo.

#383019 Pkgs. of 5 \$4.75 per pkg.
Personalized (Minimum Order: 300)

Pens display a one-color event logo and an optional imprint of your facility name.

Choose green, blue, red, or purple accents.
#383019P 300+ 95¢ ea.
Personalization Set-up \$45





Happy Paperclip Dispensers

Clever, 3" x 2" paper clip dispensers have a magnetic rotating face and comes with 50 color-coordinated paper clips.

Stock

Color: Orange dispensers display a black event logo.
 #383022 1+ \$2.50 ea.

Personalized (Minimum Order: 200)

Dispensers display a one-color event logo and an optional imprint of your facility name. Choose orange or blue dispensers.

#383022P 200+ \$2.25 ea.

Personalization Set-up \$45



Ruler Noteholders

Multi-purpose rulers hold sticky notes, colorful paper clips, and paper flags in three colors.

Stock

Color: Blue rulers display a white event logo.
 #383023 Lots of 5 \$6.50 per lot

Personalized (Minimum Order: 250)

Blue rulers display a one-color event logo and an optional imprint of your facility name.

#383023P 250+ \$1.25 ea.

Personalization Set-up \$50



Happy Face Stress Relievers

Relieve stress with each squeeze of these 2 5/8" smiling stress balls.

Stock

Color: Yellow stress relievers display a smiley face on one side and a black event logo on the opposite side.

#383024 1+ \$2.50 ea.

Personalized (Minimum Order: 150)

Yellow stress relievers display a smiley face on one side and the event logo or an optional black imprint of your facility name on the opposite side.

#383024P 150+ \$2.25 ea.

Personalization Set-up \$55



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 or (866) 902-4462



Commuter Tumblers

Durable, 14 oz. tumblers have a coordinating stainless steel band at the top and a leak-resistant slider lid.

Stock

Color: Blue tumblers display a white event logo.
 #383025 1+ \$8 ea.

Personalized (Minimum Order: 48)

Tumblers display a one-color event logo and an optional imprint of your facility name. Choose blue, white, green, black, orange, or red tumblers.

#383025P 48-71 \$7.25 ea.

72+ \$6.99 ea.

Personalization Set-up \$55

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Bells Select
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Austin, TX 78752-4148

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For a free planning kit, visit www.ahima.org/hipsweek.

Online: www.imprintmall.com/AHIMA
Phone: Call toll-free (866) 90-AHIMA or (866) 902-4462
 M-F 8:30 a.m.-5:30 p.m. CT
Fax: (512) 451-7657
Mail: Bells Select, Attn: HIPS Week
 109 Denson Dr.
 Austin, TX 78752-4148

Order by March 12, 2010, for guaranteed arrival of merchandise by Health Information Privacy and Security Week

Item #	Description	Shirt Size	Item Color	Imprint Color	Quantity	x	Price	=	Total

Personalization should read as follows: We cannot accept faxed art or low-resolution logos used on Web sites. Please provide black and white camera-ready art or electronic files with a minimum resolution of 600 dpi. Art may be e-mailed to: art@imprintmall.com .	Order Total	
	Set-Up ____ Items	
	Shipping and Handling	
	\$3 Residential Delivery Surcharge (if applicable)	
	Subtotal	
	Tax (TX residents add applicable sales tax)	
TOTAL		

Bill To/Ship To:
 Business/Facility Residence
 Facility Name: _____
 Name: _____
 Title: _____
 Physical Address: _____
 City/State/Zip Code: _____
 Phone: () _____
 Fax: () _____
 E-mail Address: _____
 Purchase Order Number: _____
 Tax Exemption Number: _____
 Date Order Placed: _____ Date Needed: _____
 MasterCard Visa AmEx Discover Exp. Date: _____ / _____
 Acct. #: _____
 Print Cardholder Name: _____
 Signature: _____

Orders under \$100 must be prepaid.

Continental US Shipping, Insurance and Handling
Note: Residential shipments add a \$3 carrier surcharge.

Amt. of Order	Charges
\$0-10	\$4.95
\$10.01-25	\$7.50
\$25.01-50	\$9.95
\$50.01-75	\$12.95
\$75.01-150	\$15.95

Orders greater than \$150:
 Shipping will be added to your invoice based on package weight and the destination ZIP code. This is typically equal to 12 percent of the order total. Additional charges apply when shipping to outside the Continental US and to APO/FPO addresses. Call for details.

Make check or money order payable to Bells Select.
 No multiple checks.

FOB Factory
 Factory-shipped items are subject to a 10 percent over- or underrun.

Production Time
 Normal production time is two to three weeks. Rush service available on limited products. Call for details.

Set-up Fees
 There is a set-up charge per item for custom imprinting. Please refer to item description for cost.

Payment Terms
 Acceptable methods of payment: company check, money order, Visa, MasterCard, American Express, or Discover. Net 30-day credit terms are available on orders more than \$100 with valid purchase order and approved credit. All orders under \$100 must be prepaid by check or credit card. Please contact AHIMA for purchase orders under \$100.

NOTICE: Credit card statements will reflect charges from Bells Select/Direct.

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